

43 STORE NATIONAL BUYING POWER

TACKLE WORLD

**HOOK UP WITH
A LOCAL**

Every day's a good day for fishing!

SHIMANO AX4000 SERIES

- The Shimano AX reel combines performance with reliability.
- AX4000 reel features new body design with XT7 Graphite Frame, Power Roller, Aluminium Spool and Dyna Balance



**HALF
PRICE**

**AWESOME!
\$29⁹⁹**



SHIMANO

**SAVE OVER
\$25**

**ONLY AT
TACKLE WORLD
\$24⁹⁹**

PLANO 93703 SOFTSIDER

- Includes four 3650 stowaway utility boxes
- Large front and side zip pocket
- Side mesh pocket • Shoulder strap



=



**BUY 2 GET A
THIRD PACK
FREE**

- Incredible new water-based, non-plastic formula that effectively "breathes" water, dispersing a powerful scent trail that fish track and attack.
- 400 times more scent release

**QUALITY
\$119**



**LIMITED STOCK -
RETAIL CUSTOMERS ONLY**

PENN SPINFISHER 750SSM REEL

- Holding true to Penn tradition, the Spinfisher® 750SSM spinning reel is constructed to withstand the harsh saltwater environment, while providing unsurpassed performance. Reel features:
 - Techno-Balanced™ Rotor
 - Leveline™ Spool Wrap
 - Full Metal Body Construction
 - Stainless Steel Main Shaft
 - Five S/Steel Ball Bearings
 - I.A.R. Roller Bearing
 - Sealed Drag Knob
 - Penn HT100 Drags
 - Corrosion-Resistant, Gold-Anodized, Machined Handle



Shakespeare®
**Summer
Spectacular**

www.shakespeare.com.au



Your chance to
WIN!



**Around the World
Trip for 2**
Plus \$10,000
Spending Money!

Win a \$20,000 LG Home Improvement Package or a Dodge Caliber or an Around The World Trip for 2 - See page 3

SPIN REELS

SHIMANO

FROM
\$89⁹⁹



SHIMANO EXAGE SPINNING REELS

- Aluminium cold-forged spool + spare spool
- Aluminium machined handle
- Large multi-disk drag construction
- 3 Shimano AR-B ball bearings and a Shimano roller bearing
- AR-B bearings are resistant to corrosion and oxidation
- Available in sizes 1000FA, 2500FA, 4000FA, 6000FA, 10000FA
- **BONUS Tackle World cap**



SHIMANO

SHIMANO 'NEXAVE' AND 'EXAGE' SOFT PLASTIC COMBOS NOW AVAILABLE - ASK IN-STORE TODAY!

6.3:1 RATIO

OKUMA
LIFETIME
WARRANTY

ALL SIZES
\$99



okuma

OKUMA EPIX PRO HIGH SPEED

- These reels combine Okuma's tough and durable construction with precision finish
- Features 1 Infinite Anti Reverse Bearing, 9 Sealed S/Steel Ball Bearings, Multi Disk Drag System, Spare Aluminium Spool
- Five year warranty against faulty parts, materials and construction
- **EPS-60** Line capacity - 255mtrs / 6kg • **EPS-65** Line capacity - 225mtrs / 8kg
- **EPS-80** Line capacity - 210mtrs / 12kg

PFLUEGER LITHIUM SPIN REELS

- Aluminium body • Aluminium rotor
- 5 + 1 s/steel shielded bearings
- Sure clip bail system
- Machined aluminium handle
- Titanium coated bail wire
- Soft touch handle knob
- Available in sizes 50, 60, 70 and 80
- **BONUS Tackle World t-shirt**



FROM
\$129



BONUS SHIRT

Daiwa
QUALITY FISHING TACKLE



DAIWA FREAMS KIX SPIN REEL

One turn of the handle and you'll feel the difference Daiwa's DigiGear™ digital gear design makes. Super-smooth, super-powerful, it's that unmistakable feel of quality. Yet with all its advanced features, Freams KIX's very affordable price makes it an exceptional value in modern spinning reels.

Reel features:

- HardBodyz™ computer die cast aluminum alloy body
- DigiGear™ digital gear design
- Five bearing + one roller bearing system including CRBB corrosion resistant bearings at key locations
- Machined aluminum ABS spool
- Machined aluminum handle with Soft Touch knob
- Real Four Design (Real Engine, Real Control, Real endurance, Real Custom)
- Available in reel sizes 2000, 2500, 3000 and 4000
- **BONUS Tackle World t-shirt**

\$249
QUALITY

SHIMANO LEVER DRAG SPIN REEL!

NEW



SHIMANO



SHIMANO EXAGE FIGHTIN' DRAG SPINNING REELS

This exciting new range of rear drag fishing reels have been designed using Shimano's computerised 3D Cad-Cam system.

Although every reel in the range is affordable, they will outperform other competitive models and deliver the now famous outstanding Shimano performance.

Supplied with a strong and light aluminium cold-forged spool, and an additional spare spool, the Exage RA has 3 Shimano AR-B ball bearings and a Shimano roller bearing that delivers an impressively smooth performance and superb cranking power.

The AR-B bearings are resistant to corrosion and oxidation, even in most extreme conditions and ensure the Exage RA will maintain its peak performance for a long time to come.

Reels feature:

- Floating shaft • Varispeed
- Cold forged gear • Fightin' drag
- XT7 body • Super Stopper II
- Dyna balance • Biogrip
- Spare spool • Power roller
- **BONUS Tackle World cap**

FROM
\$149

FROM
\$79⁹⁹

SHAKESPEARE EXCEED REELS

- Pearl body, machined chrome handle, 4 + 1 bearings s/steel shielded bearings, double anodised aluminium spool, sure clip bail system
- Available in sizes 30, 40, 50 and 60



BONUS



DRINK COOLER WITH ANY *Exceed* PRODUCT PURCHASED

EXCLUSIVE
\$79⁹⁹

SHAKESPEARE EXCEED LOW PROFILE BAITCASTING REEL

- Super smooth 6 bearing system • One way clutch bearing
- 6.3:1 gear ratio • Soft touch handle knobs
- Anti backlash cast control • Ported light weight metal spool

EXCEED IM6 RODS

- Built exclusively for Tackle World to our exacting specifications
- Light weight, extremely powerful IM6 graphite blanks ensure optimum performance. Highest quality fittings have been used across the range including stainless steel guides with TI inserts and cork grips
- Range consists of: EX-SP661L 6'6" 1pce light, EX-SP662L 6'6" 2pce light, EX-SP702M 7' 2pce medium, EX-SP691ML 6'9" 1pce medium light, EX CA511M 5'10" 1pce baitcast, EX-SP691M 6'9" 1pce medium baitcast

FROM
\$99

EXCEED LINE

- Super smooth clear monofilament with fluorescent blue pigment
- Ideal casting line
- Soft characteristic of this line ensures good knot tying capabilities
- Available in 330yd spools from 4lb to 30lb

FROM
\$12⁹⁹



Your chance to
WIN!

WIN A DODGE CALIBER OR A \$20,000 LG HOME IMPROVEMENT PACKAGE, OR AN AROUND THE WORLD TRIP FOR 2 WITH \$10,000 SPENDING MONEY! PLUS 9 SHAKESPEARE RUNNER UP PRIZE PACKS TO VALUE OF \$1000 EACH TO BE WON.

To enter get down to your local tackle store & simply purchase any product from the massive Shakespeare range, save the barcode, visit our new website and tell us in 25 words or less 'What's your favourite fish to catch and why?' For more detail visit: www.shakespeare.com.au

*Terms and conditions apply, see website for details. Entries close Thursday 31st of January 2008

Shakespeare®
Summer
Spectacular



OVERHEAD REELS

ABU REVO IN-SHORE LOW PROFILE BAITCASTERS

- The fastest low-profile reel Abu Garcia has ever designed. Includes a Duragear™ oversized brass main gear for maximum cranking power
- Innovative Carbon Matrix™ Drag System for incredible smoothness
- Built tough with Abu Garcia's traditional Swedish engineering
- The inshore boast the heaviest drag of any baitcaster in the world at 24lb.

QUALITY
\$249

Abu Garcia
The Swedish Fishing & Tackle Co.



SHIMANO

REEL NOW
\$149

CHARTER SPECIAL
COMBO ONLY
\$189

SHIMANO TR2000LD CHARTER SPECIAL

- Graphite body, lever drag system, 3 b/bearing, alum spool, capacity 400yds/17lb
- Match with Shimano boat rod for only \$189.00

AGILITY TRAVEL RODS

- The Agility™ range of IM-7 graphite rods have been designed to offer anglers all the advantages that high quality graphite rods provide without the cost. The extensive range covers rods that are suitable for the most discerning soft plastic fisherman to anglers chasing Barra in our impoundments. The traveling angler is also catered for with a range of multi piece spin and baitcaster models.
- IM-7 Graphite blank provides increased sensitivity with reduced weight
- Specialised tapers to suit Australian conditions
- Stainless steel frame guides with oxide inserts
- Quality composite cork grips for comfort and durability
- Soft-Touch reel seat provides greater comfort and grip
- Travel rod models include a 600D polyester/PVC rod tube

UNBEATABLE
\$79⁹⁹

Shakespeare
SINCE 1897
INC. COMPANY

QUICK SET ROD HOLDER

- SLR "self locking rod holder" ideal for casting & spinning rods
- Self locking, easy installation
- Tough construction, vertical & horizontal adjustment
- **BONUS** Tackle World drink cooler



UNBEATABLE
\$29⁹⁹



\$269
UNBEATABLE

Daiwa
QUALITY FISHING TACKLE

DAIWA SALTIST OVERHEAD REEL

- Available in both standard (4.9) & high-speed (6.4) gear ratios
- 'Full-Metal Jacket' all-aluminum construction with rigid one-piece frame
- 4 b/bearings including 2 x CRBB (shielded corrosion resistant b/bearings) + 1 roller bearing
- Powerful high-strength alloy gears • Super drag with up to 22 lbs of maximum drag
- Up to 30% more winding power • Dual anti-reverse system
- Aluminum rod clamp included • Matching rod is available



**2 x RODS &
2 x REELS**
\$39⁹⁹

**SAVE
20%**

FAMILY FISHING KIT

- Kit contains two 2 piece rods: a 1.65m/5'6" medium action and a 1.80m/6'0" medium action tubular glass spinning rod. Both spinning reels spooled with line



WIN
With Shakespeare
See Page 3



ROD & REEL
\$14⁵⁰

SHAKESPEARE DURANGO SPINNING COMBO

- 1.80m/6'0" 2 pce spin combo 3-4kg with 035 size threadline reel, spooled with line
- Available in 2 metallic colours



ROD & REEL
\$49⁹⁹

SHAKESPEARE CLOSED FACE COMBOS

- Without doubt one of the easiest rod and reel combos anyone can use is the close face design.
- One hand casting operation
- No backlash or over runs
- Light weight and ergonomically shaped for small hands
- Available in Blue Hornet for Boys and Lady Bug for girls

**SAVE OVER
\$30**



CHOOSE FROM EITHER PINK OR BLUE ROD WITH SHIMANO KIDS OR FAMILY COMBOS!



**SAVE OVER
\$20**

SHIMANO KIDS COMBOS

- IX2000 reel featuring Quickfire II® clutch bar casting system • Graphite spool
- Matched with Shimano 5'6" spin rod in either pink or blue
- **BONUS** Tackle World cap

ROD & REEL
\$39⁹⁹

SHIMANO



**SAVE OVER
\$30**

SHIMANO FAMILY COMBOS

- AX4000 reel featuring new body design with XT7 Graphite Frame, Power Roller, Aluminium Spool and Dyna Balance
- Matched with Shimano 6'6" solid tip spin rod in either pink or blue
- **BONUS** wading bag

ROD & REEL
\$69⁹⁹

Every day's a good day for taking the family fishing!

SPINNING COMBOS



ROD & REEL
\$39⁹⁹

BONUS
SUFIX
LINE

JARVIS WALKER INTEGRA GOLD 6'6" BOAT COMBO

- A clear integrated solid tip rod is perfectly matched with a 3 ball bearing reel that features an aluminium spool filled with Sufix line, brass pinion gear, s/steel main shaft and balanced handle
- 6'6" boat rod matched with 4500 reel
- **BONUS Sufix Line**



ROD & REEL FROM
\$44⁹⁹



ABU CORSA TELESCOPIC 6'6" COMBO

- Quality Abu telescopic rod with protective guide shroud, matched to an Abu Corsa 2000 reel suitable for three to five kilo line.
- 7' Combo **\$44.99** • 10' combo **\$49.99**
- **BONUS wading bag**



ROD & REEL
\$39⁹⁹

SILSTAR STRIKE LF-55 COMBO

- Strike LF55 long cast ball bearing reel matched with Centra 8' 2 pce general purpose rod
- Silstar 10 year warranty on reel



EXCLUSIVE
\$39⁹⁹

PLANO 3375 SOFTSIDER

- Includes four 3700 series ProLatch™ utility boxes (holds up to 5)
- Three zippered side pockets
- Adjustable shoulder strap • Royal / Black • 19"L x 13.25"W x 13"H



ROD & REEL
\$69⁹⁹
WAS \$99

BONUS
SUFIX
LINE



PENN PRO ELITE 7' ESTAURY COMBO

- Reel features I.A.R, 4 b/bearing, 5:1 gear ratio
- Penn Pro Elite 2000 reel matched with 7' estuary integrated clear solid tip Penn Pro Elite rod
- **BONUS Sufix Line**



NEW PRODUCT
\$39⁹⁹
EACH

POLAR OPTICS MARINE GLASSES

- Elasticized safety strap makes these sunglasses ideal for jet skis, water skiing, fishing and many other outdoor water sports and activities

IFISH



SHIMANO

IFISH FX COMBO

- The Ifish team have created a great value for money versatile rod and reel outfit to suit a variety of fishing conditions. Incorporating Shimano's upgraded FX 2500 series reel and Ifish 6'6" 2pce spin rod this combo will suit everyone.
- BONUS cap available while stock last - Be quick!

ROD & REEL
\$59⁹⁹

SAVE OVER
\$40



SHIMANO

SHIMANO AX6000 SPINNING COMBO

- Reel features XT7 Graphite Frame, Power Roller, Graphite Spool, Dyna Balance
- Matched with TORX 7'6" 2pce snapper rod or gold 7' 1pce snapper rod

ROD & REEL
\$69⁹⁹



ROD & REEL
\$69⁹⁹

DAIWA PROCYON 6' LIGHT SPIN COMBO

- Procyon offers ABS technology and a full range of Daiwa's hottest, quality features at extremely down to earth prices.
- ABS aluminium spool, Twistbuster, Infinite anti-reverse
- 3 ball bearings plus one roller bearing • Free spare spool
- Matched with graphite solid tip Procyon 6' 2pce solid tip rod
- 12' 2 pce surf combo also available \$119.00



SAVE OVER
\$70

SHIMANO

SHIMANO BAITRUNNER SPINNING COMBO

- Aluminium spool • 3 s/steel b/bearings
- S/steel main shaft
- Shimano's robust waterproof drag system
- BTR 3500 reel matched with Nexave 762 Graphite spin rod

ROD & REEL
\$199

Every day's a good day for big savings on spin combos

OVERHEAD COMBOS

ROD & REEL

\$289

SHIMANO CITICA BAITCAST COMBO

One of the major advantages of the Citica is the high spool capacity and compact size. This combination makes it an excellent choice for applications that require constant contact with the reel and long casts. Reel features:

- VBS® (Variable Brake System)
- Superfree system • Quickfire II®
- One Piece Frame • Aluminium Spool
- Turn Key Spool Access • Super Stopper
- A-RB (Anti-Rust Bearings) • Assist Stopper®
- Matched with Nexave trigger grip rod
- Reel only price **\$229.00**
- **BONUS** Tackle World t-shirt

SAVE OVER

\$70



BONUS SHIRT

SAVE OVER

\$100



PFLUEGER CONTENDER STAR DRAG OFFSHORE COMBO

- Extremely heavy duty star drag game reel with level wind
- **Your choice of size 30G or 50G reel**
- Size 30G, 293m/9.1kg, 4.3:1 gear ratio
- Size 50G, 302m/13.6kg, 3.6:1 gear ratio
- Matched with 1 pce boat rod

ROD & REEL

\$99

ABU AMBASSADEUR 5600BCX 'LIMITED EDITION' REEL

- New exclusive colour for summer
- Reel features thumb bar operation, ratchet, metal spool and soft grip handles plus the strength and durability of Abu engineering

FREE PINKSTICK ROD!

AMBASSADEUR

\$129

- For a limited time receive a free Pinkstick 5'6" 1pce medium solid tip baitcasting rod. Cork grips, under and over bound values at \$79.99

ROD & REEL

\$149

**BONUS
SUFIX
GYRO BRAID**

PENN 330GTI OVERHEAD COMBO

- The Penn 330GTI is ideal for both inshore and light offshore bottom fishing.
- Features HT100™ graphite star drag, four sealed s/steel ball bearings, manganese-bronze main gear and stainless pinion gear, positive levelwind system, absolute free-spool, one-piece graphite frame, oversized soft-grip handle.
- Gear ratio is 3.6:1, weight 740g, capacity 325yds 30lb nylon
- Matched with Penn Mariner Plus rod • **BONUS** Sufix Gyro braid

OVERHEAD COMBOS



SHIMANO

ROD & REEL
\$199

SHIMANO TLD15 GAME COMBO

- 4 s/steel b/bearings • 1 pce graphite titanium body
- S/steel gears and main shaft
- B/bearing titanium drag • S/steel reel foot
- Matched with 6' Shimano TORX boat rod valued at \$59.00
- BONUS Tackle World t-shirt



BONUS SHIRT



SHIMANO



BONUS SHIRT

ROD & REEL
\$249

SHIMANO TLD25 GAME COMBO

- 4 s/steel b/bearings • 1 pce graphite titanium body
- S/steel gears and main shaft • B/bearing titanium drag
- S/steel reel foot • Matched with 5'6" Shimano Gold boat rod valued at \$99.00
- BONUS Tackle World t-shirt



reflex

\$29⁹⁹
WAS \$39.99

SAVE
25%

REFLEX MARINE SHOE

- Lightweight water sport shoe • Mesh top with inner lining
- Full PVA mid sole • Stretch cord lace
- Velcro style strap across top for extra fit
- Vented sole to allow drainage
- Available in sizes 7, 8, 9, 10, 11, 12



PLANO EXTREME GUIDE SERIES

ONLY AT TACKLE WORLD!



1430



PLANO EXTREME GUIDE SERIES

- Lockable Strong poly-carbonate structure
 - Waterproof and crushproof
 - TPR lining provides secure protected storage for MP3s and GPSs
 - Patent pending latch with pressure release
 - **Plano 1425** - 7.75"L x 5.5"W x 2.3125H **\$24.99**
 - **Plano 1430** - 8.75"L x 6.5"W x 3.25"H **\$29.99**
 - **Plano 1435** - 9.75"L x 7.5"W x 4"H **\$39.99**
- Accessories not included

1425

1435

FROM
\$24⁹⁹
EACH

Every day's a good day for *quality, range service and advice* 9

ACCESSORIES



6 PACK
\$39⁹⁹

WILLIAMSON GAME FISHING KIT 6 PACK

- Six great all round lures, professionally rigged and presented in a saltwater resistant bag
- Kit contains: 2 Dorado Catcher, 2 Tuna Bruiser and 2 Sailfish Catcher



USA MADE
\$39⁹⁹

PLANO 1354

- 4 x 3500 ProLatch utility boxes
 - Spacious bulk storage under lid
 - Duraview front cover
 - Plano lifetime warranty
- Tackle and accessories not included*



PLANO TRAY BOX 6134

- Plano Deluxe 3 tray box with access lids
 - Plano lifetime warranty
- Tackle and accessories not included*

VALUE
\$59⁹⁹



PLANO 1374

- 4 x 3750 ProLatch utility boxes
 - Spacious bulk storage under lid with additional room for hanging lure box (not included)
 - Duraview front cover
 - Plano lifetime warranty
- Tackle and accessories not included*

UNBEATABLE
\$79⁹⁹



UNBEATABLE
\$99



PFLUEGER CONTENDER TACKLE BAG

- Tough 600D polyester outer shell with rubberised moulded base
- Removable dividers allows customisation of internal storage area
- Sturdy shoulder strap
- Includes 6 x 9115-003 utility boxes

SAVE
\$60



PLANO BULK STORAGE 7271

- Includes three 2-3650 ProLatch™
 - Stowaways™ and two 3449 StowAways™
 - DuraView™ top access storage
 - Spacious bulk storage • Plano lifetime warranty
- Tackle and accessories not included*

AWESOME
\$99



PLANO 7771 ULTIMATE STORAGE BOX

- Includes four 3771 Custom Divider System StowAway™ utility boxes
- One-3504 spinnerbait worm box
- Three removable bait racks
- Huge top access area with DuraView™ lens
- Spacious bulk storage
- Comfort-form overmoulded handle

GREAT VALUE
\$129



ACCESSORIES

Jarvis Marine

COMBO PRICE

\$699



JARVIS MARINE WATERSNAKE

- Watersnake DR54LB / 48 inch shaft bow mount motor
- 54 inch shaft bow mount motor also available \$729.00



TACKLE WORLD SUN PROTECTION HATS

- Light weight sun protection head wear for all fishing conditions
- Available in sand, bottle green, sky blue and grey

UNBEATABLE

\$29⁹⁹ EACH



Columbia Sportswear Company

COLUMBIA LIFEGUARD HAT

- Straw hat with extra wide, reinforced edge brim.
- 100% Seagrass straw/100% cotton Superba binding
- Adjustable cotton chin strap with wooden bead
- Reinforced edges
- Available in S-M, L-XL

AWESOME
\$29⁹⁹

VALUE
\$14⁹⁹



COLUMBIA BAHAMA HAT

- Stay cooler even in the searing sun with this 5-panel sport cap that features mesh side panels for venting plus a back flap for extra sun protection.
- UPF 30 Backcountry Cloth™ II fabric
- Non-structured • Pre-curved visor
- Cord and plastic security clip in back
- Adjustable self-fabric chin strap
- Double elastic back strap with hook and loop adjustments

QUALITY
\$24⁹⁹



COLUMBIA BORA BORA BOONEY

- Keep a cool head in this protective, wide brim hat • Terry sweatband
- UPF 30 Perfecta Plus fabric
- Quick drying • Mesh upper panel
- Contrast underbrim • Adjustable self-fabric chin strap
- Adjustable drawcord and toggle at back



QUALITY
\$79⁹⁹ EACH



COLUMBIA EDDYLINE L/S SHIRT

- Womens soft, durable, convertible, sun-protection shirt with mesh venting made for fishing
- UPF 30+ embroidery • Sun protection collar
- Rod holder • Utility loop
- Hook and loop on collar tip

COLUMBIA TAMIAMI L/S SHIRT

- UPF sun protection and stretch properties added to this fully vented convertible fishing shirt
- UPF 40+ embroidery • Fully vented
- Button tab sleeve holders • Rod holder
- Concealed pockets

Every day's a good day for a great gift idea!

ACCESSORIES



\$19⁹⁹
EACH
SAVE 20%

**LET'S START FISHING
BOOK PLUS BONUS DVD**



**FISHING KNOTS & RIGS
WITH BONUS DVD**

\$29⁹⁹
SAVE \$5

**AUSTRALIAN FISHING &
LURE ENCYCLOPEDIA**

- This is the most comprehensive book on Australia fishing yet produced.



BOOK OF LURES

- Learn about size, colour, speed, sound & design, as well as knots, leaders, new super lines, fish finding techniques & the critical strike zone
- **BONUS Phypsy Catch & cook DVD**



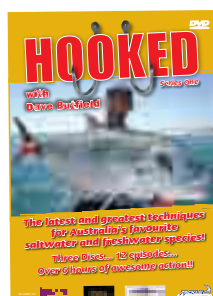
AWESOME
\$39⁹⁹



AWESOME
\$29⁹⁹
EACH

BERKLEY SOFT PLASTIC LURE STARTER KITS

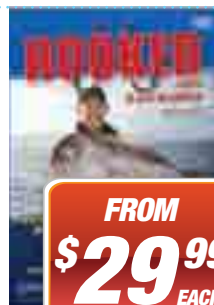
- Complete starters sets. Assorted Powerbaits.
- Berkley BREAM powerpack - Baits, jigs bonus DVD
- Berkley ESTUARY powerpack - Baits, jigs bonus DVD
- Berkley FLATHEAD powerpack - Baits, jigs bonus DVD



FROM
\$29⁹⁹
EACH

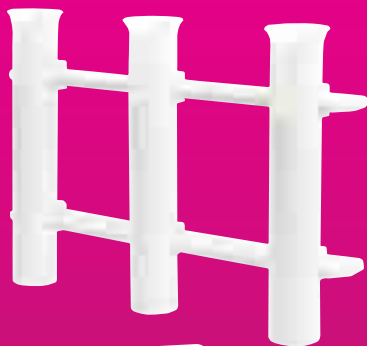
HOOKED WITH DAVE BUTFIELD DVD

- The latest techniques for saltwater & freshwater species
- Series 1 consists of 3 DVD's with 6 hours of footage **\$29.00**
- Series 2 consists of 2 x DVDs with 10 hours of footage **\$39.99**



IFISH SERIES 2

• ??????



VALUE
\$18⁹⁹

ROD HOLDER
• 3 rack with
s/steel fittings



FROM
\$15⁹⁹

MARINE COMPASS

- Large compass also available **\$29.99**



UNBEATABLE
\$6⁹⁹

**MOTOR FLUSHER
UNIVERSAL**



GREAT VALUE
\$39⁹⁹

TACKLE WORLD ROD STAND

- Assemble yourself rod stand. Can be made into different configurations



\$99
WAS \$159

CASIO FISH N TIDE WATCH

- 100m water resistant • Sunrise and sunset times
- Displays best fishing time and best fishing days
- Moon age • Backlight • 2 year warranty

XTOOLS
TOOLS THAT FLOAT!

WIN
With Shakespeare
See below!

FROM
\$9⁹⁹

X-TOOL PLIERS

- 9" Bullnose Pliers with sheath **\$12.99**
- 6.5" Bentnose Pliers with sheath **\$12.99**

X-TOOL HYBRID X PLIERS

- Floats • Co-Molded Metal Inserts
- Tungsten Carbide Cutters • Rust Resistant
- Cuts Braided Line & Mono **\$19.99**

X-TOOL XCUTTERS

- Floats • Tungsten Carbide Cutters
- Rust Resistant
- Cuts Braided Line & Mono **\$9.99**

VALUE
\$19⁹⁹
EACH

ACCESSORIES

**SURECATCH TWIN
FUNCTION PLIERS**

- 6" Multi Function Symmetrical Pliers
- 6" Bent Nose Pliers with Split Ring Function
- 6" Side Cutter Pliers with Crimper
- 6" Straight Nose Pliers with Lure Tuning Function
- Includes Retractor & Plier Sheath
- Stainless steel with Light Grip

VALUE
\$4⁹⁹

VALUE
\$29⁹⁹

**SURECATCH
GRIP MASTER
S/STEEL 'BIG
GAME' PLIERS**

- 10" Big Game Bent Nose Pliers

QUALITY
\$19⁹⁹

**RAPALA 6" STAINLESS
STEEL PLIERS**

- Split ring fishing pliers with side cutter, split shot crimper and textured handles

QUALITY
\$24⁹⁹

AWESOME
\$9⁹⁹

**AUSSIE STYLE
FISH GRIPPER**

- **RAPALA MECHANICAL TUBE SCALE**
- Affordable and durable

**SUPERLINE
SCISSORS**

- Scissors grip and hold braided line for easy, non-slip cutting.

VALUE
\$4⁹⁹

**RAPALA LINE
CLIPPER**

Rapala

COMBO
\$34⁹⁹

RAPALA FISHERMANS TOOL KIT

- Includes versatile see thru utility box, 6" fillet knife with sheath, 8kg digital scale and single stage knife sharpener

COMBO
\$59⁹⁹

Rapala

MAGNETIC TOOL HOLDER COMBO 1

- Tool holder, 15cm double sided hook sharpener, superline scissors and 16cm stainless steel pliers

SUPER TOUGH
\$99

**TDS100- 100LB DIGITAL
WEIGH SCALE**

- World first 2-sided display
- Includes soft carry case

Berkley
CATCH MORE FISH

Shakespeare®
**Summer
Spectacular**

BONUS OFFER!

*Every valid Tackle World customer entry will be eligible to win their choice of Shakespeare fishing gear to the value of \$4,000!

Valued at
\$4,000

www.shakespeare.com.au

*Terms and conditions apply, see website for details. Entries close Thursday 31st of January 2008

Every day's a good day to **WIN with Tackle World**

ACCESSORIES



FROM
\$24⁹⁹

AUSSIE MADE BULL BAR ROD CARRIER

- 4 hole bull bar rod carrier, welded aluminium - to suit 2" bull bars
- Also available in black & white powder coat
- Removable bull bar rod carrier available



AUSSIE MADE
\$15⁹⁹

BULL BAR ROD CARRIER CONVERSION KIT

- Converts all 2" carriers to 3" Bull Bars

TACKLE WORLD INVIZO ENVIRONETS

- Knotless design to prevent hooks from snagging in the mesh and to release your catch without damaging the important slime coating, eyes, and fins, thus ensuring maximum survival rate



FROM
\$34⁹⁹

UNBEATABLE
\$39⁹⁹



SURECATCH MEGA PACK TACKLE KIT

- 3 tray tackle box with 200 pce assorted tackle and gear



FROM
\$39⁹⁹

SURESPREAD CAST NET

- Various sizes available in nylon and monofilament mesh
- Handy storage bucket
- 6' with 1" mesh **\$39⁹⁹**



VALUE
\$39⁹⁹

TDHC-B DELUXE HORIZONTAL COMBO ROD RACK

- The ultimate rod management system
- Non marking soft touch holders won't scratch or mark rods
- Impact resistant rugged design holds 6 complete rod and reel combos in minimum space



AWESOME
\$12⁹⁹
EACH

TACKLE WORLD ESTUARY & SALTWATER PACKS

- Everything you need for everyday fishing conditions



FROM
\$12⁹⁹
EACH

TACKLE WORLD ESTUARY & SALTWATER HOOK PACKS

- 200pcs Freshwater Hook Pack **\$12⁹⁹**
- 200pcs Saltwater Hook Pack **\$12⁹⁹**



VALUE!
\$9⁹⁹
EACH

TACKLE WORLD SPECIES PACKS

- Ready to fish kits including hooks, swivels, sinkers in a handy tackle box.

MAKO SUNGLASS CLEARANCE



SAVE OVER
\$150
ON THESE MODELS

MAKO SUNGLASSES

- Performance, value and choice for sports and outdoor activities

- MAKO 9421 was \$259.50 now **\$99.00**
- MAKO 9422 was \$259.50 now **\$99.00**
- MAKO 9458 was \$289.50 now **\$129.00**



SHIMANO

MENS EVAIR SANDAL

- Super light weight Eva construction
- High arch design • Non slip, Non Marking Sole
- Available in two colours

NEW LINE
\$49⁹⁹

ACCESSORIES



LIVE BAIT BAG WITH AERATOR

- Collapsible live bait container with battery operated aerator

AWESOME
\$24⁹⁹



BIG SAVINGS
\$14⁹⁹

SALTWATER DELUXE 10" WIDE PADDED GIMBAL

- Light weight and extremely comfortable
- Ideally suited to bottom fishermen, sport fishermen and game fishermen



COMBO
\$49⁹⁹

STAND UP GIMBAL BELT & HARNESS

- Unbeatable value on this complete game and sport fishing harness set



5 LED HEAD TORCH

- Ultra bright white 5 LED
- Adjustable headstrap
- Extensive lifetime of LED (100,000 hours)

VALUE
\$15⁹⁹

AWESOME
\$14⁹⁹



RETRACTABLE 5 LED HEADLAMP

- Ultra bright white 5 LED
- Retractable headstrap
- Extensive lifetime of LED (100,000 hours)

WAS \$14.99
\$9⁹⁹

BATTERYLESS TORCH

- No battery required
- Charges by shaking torch right to left
- Powerful lamp



61 LED BULBS
\$59⁹⁹



PORTABLE LED RECHARGEABLE WORK LIGHT

- 12V adaptor • Car cigarette plug • 61 LED bulbs
- Swivel hang hook • Water, oil and shock resistant



6 LED+1 KRYPTON HEAD LAMP

- Ultrabright high intensity LED light
- Adjustable head strap
- Adjustable inclination
- Batteries included
- 7 LED available \$19.99

AWESOME
\$24⁹⁹



LANSKY TUNGSTEN CARBIDE EASY GRIP SHARPENER

- A quick, easy and economical tool for sharpening your knives

USA MADE
\$15⁹⁹

LS LANSKY
SHARPENERS

USA MADE
\$12⁹⁹

LANSKY QUICK FIX POCKET SHARPENER

- Combines Tungsten Carbide sharpener and ceramic polishing rods



FROM
\$16⁹⁹



DAIWA REEL COVERS

- Available for overhead and spinning reels
- All sizes available



COMBO PACK
\$29⁹⁹

JARVIS WALKER KNIFE AND TOOL COMBO

- Jarvis Walker Pro Fisherman's Fillet Kit
- Jarvis Walker 3 Tray Tackle Box

Jarvis Walker

BLADERUNNER BONUS VOUCHER

Present this voucher and purchase any Bladerunner product at 50% off retail

While stocks last



50% OFF

Every day's a good day for great prices on accessories

WATERSPORTS

NOW ONLY
\$39⁹⁹



HANDSPEARS

- Mirage Sport 2 pce Fibreglass Handspear 1.5m

FROM
\$99

SEA HORNET SPEARGUNS

- Assault 750 alloy gun 2.6ft



AWESOME
\$49⁹⁹

HYDRA SURF BEACH TENT

- SPF30+ • 210cm x 135cm x 120cm (pop-up frame) • Zip front entrance/closure, built-in waterproof floor • External sand pockets along sides for safety & stability

VALUE
\$19⁹⁹



SET-29 TROPIC SILITEX

- Great value budget set
- Atoll silitex mask with low volume & twin tempered lenses
- Wide-bore snorkel with dry top & purge for easy clearing
- Includes a bonus mesh bag

UNBEATABLE
\$39⁹⁹

SET-17 BARRACUDA SILICONE

- Twin lens mask with soft seal silicone skirt
- High performance snorkel with drop-away style & dry top



NEMO JUNIOR SILITEX FSET-75

- Open-heel fins fit all sizes
- SiliteX mask with angled lenses for maximum vision
- SiliteX snorkel with purge valve & dry top to reduce drag



NOW ONLY
\$49⁹⁹

\$79⁹⁹
BONUS DVD!

ADULT SILICONE MASK, SNORKEL AND FIN SET

- Silicone set for the ultimate in comfort & durability
- Twin lens, low-volume mask
- Dry-top snorkel
- Closed-heel fin for comfort & fit
- Includes a bonus carry bag & 'Introduction to Snorkelling' DVD
- Range of fin sizes to suit



FROM
\$34⁹⁹ EACH

HYDRA SLASHER BODYBOARDS

- Improved shape • EPS core & EVA deck
- Crescent tail • Slick bottom
- Two deck designs • New small size (33")
- Leash included • Larger sizes available - 37" \$44.99 - 41" \$49.99



AWESOME
\$29⁹⁹

HYDRA SURFMAT

- Heavy duty
- Tough handles
- Superior seam welding



FROM
\$44⁹⁹

HYDRA EXCELERATOR WETSUITS

- 2mm Springsuit for adults and kids • Rear zip
- Flatlock stitching • Kids sizes 2 to 6 \$44.99
- Sizes 8 to 12 \$49.99 • Womens 8 to 16 \$78.99
- Mens XS to XXL \$78.99



HOOK UP WITH
A LOCAL

43 STORES NATIONALLY
**TACKLE
WORLD**

www.tackleworld.com.au

Led Design TAW0809

ACCESSORIES



\$10⁹⁹
PER PACK



**NEW
RELEASE**

\$22⁹⁹
PER PACK

OWNER
PERFECTION IN HOOKS



**AWESOME
\$29⁹⁹**

OWNER BRAID SCISSORS

- Stainless steel scissors designed for cutting braided line
- Neoprene protective cover

**QUALITY
\$14⁹⁹**
EACH



OWNER CAPS

- Heavy duty hat, with White "Owner" embroidered across front and smaller logo at back. Black and bone styles available

ST-66TN TINNED TREBLE HOOKS

- Needle points, barbed, extra heavy weight. 4X strong, these are the toughest saltwater treble hooks on the market. Features include a short shank, three supersharp "power points" and a corrosion-resistant vacuum-tinned finish

ST-76 SUPER HEAVY DUTY TREBLE HOOK

- Forged • Needle point
- Super tinned for durability
- Power weld for added strength
- ST- balance for added lure performance
- Available in 3/0, 4/0, 5/0



**FROM
\$99**

YCSK

JIG MAN X8

- 100% Dyneema, tight braid, space dyed every 10 metres, repeats every 50 metres
- Available in 300m - 22.5kg, 30kg & 36kg
- 600m also available



**FROM
\$18⁵⁰**

NITLON DFC LIGHT FLUOROCARBON

- High abrasion resistance PVDF for reels or leaders
- 3lb to 20lb - 100m
- 25lb and 30lb - 70m



YGK GALIS CASTMAN ABSORBER NYLON LEADER

- YGK in Japan make the highest quality nylon leader, spooled in 50m lengths on perimeter-tension wrist spools. Our highest recommendation.
- The new-for-2007 Galis Castman Absorber is the clearest, thinnest, smoothest, stretchiest, softest, hardest-wearing and best knot-tying nylon leader we've ever seen. It is amazing. You will be impressed.
- 20lb to 200lb from \$14.99

**FROM
\$14⁹⁹**
EACH



YGK GALIS FLUOROCARBON LEADER

- YGK 100% Fluorocarbon offers an index of refraction much closer to that of water than nylon, hence lower visibility, coupled with far higher density than nylon for higher abrasion resistance. Fluorocarbon is unaffected by UV and does not absorb water, meaning it does not weaken with extended use.
- Up to 130lb comes on 50m perimeter-tension wrist spools, while the three heaviest sizes come in 30m hanks.
- 20lb to 400lb from \$16.99

**FROM
\$16⁹⁹**
EACH



**BUY 1
GET 1
FREE!**

**QUALITY
\$29⁹⁹**
EACH

DAIWA TD LURES "JACKALL BROTHERS DESIGN"

- The Team Daiwa Pro's Vibration lipless crankbait offers a fish attracting rattle and low-frequency vibration that are engineered into the lure. Designed in collaboration with the famous Jackall Brothers the finishes are all that you'd expect from Daiwa, the premier Japanese tackle manufacturer.
- Available in two sizes 105S/55mm and 107S/70mm the TD Pro's Vibration come in a range of fish attracting colours.
- **BUY 1 GET 1 FREE**

**HOOK UP WITH
A LOCAL**

43 STORES NATIONALLY
**TACKLE
WORLD**

EVERY ONE OF THE 43
TACKLE WORLD STORES
ACROSS AUSTRALIA IS OWNED
AND OPERATED BY A LOCAL.
REAL-LIFE FISHO'S WHO KNOW
THE LOCAL CONDITIONS BETTER
THAN ANYONE - AND WHO
WILL HAPPILY SHARE THAT
KNOWLEDGE WITH YOU.

WWW.TACKLEWORLD.COM.AU

TAW0809 Led Design